



S&S Activewear x alphabroder Technical Transition

PromoStandards

The S&S version of the AB PromoStandards endpoint will be available 3/15/25.

- URL: promostandards-ab.ssactivewear.com
- Testing between 3/15/25 and 7/1/25 will require an S&S API Key – customers without an S&S account will be required to create an account
- You will not have access to orders placed through alphabroder.com

On 7/1/25, all PromoStandards traffic will be redirected to this new endpoint.

- Existing authentication will work, but you will be required to switch to an S&S API Key and endpoint URL within 3 months of the cutover

All AB endpoints will communicate using the AB Sku Numbers and Style Names.

No S&S exclusive products will be available through new endpoints.

This is intended to be a short-term bridge until you convert to the S&S REST API or PromoStandards endpoints.

- Existing S&S PromoStandards is being enhanced to support additional data elements currently supported by AB
- Support for ProductData getProductDateModified
- Improved data quality and additional fields in Product Data, Product Pricing, and Configuration



alphabroder API

S&S will support alphabroder API starting on 3/15/25.

- URL: ablegacyapi.ssactivewear.com
- Testing between 3/15/25 and 7/1/25 will require an S&S API Key – customers without an S&S account will be required to create an account
- You will not have access to orders placed through alphabroder.com

On 7/1/25, all alphabroder API traffic will be redirected to this new endpoint.

- Existing authentication will work, but you will be required to switch to an S&S API Key and endpoint URL within 3 months of the cutover

All AB endpoints will communicate using the AB Sku Numbers and Style Names.

No S&S exclusive products will be available through new endpoints.

This is intended to be a short-term bridge until you convert to the S&S REST API or PromoStandards endpoints.

Select EDI files (you will be notified if we need to transition you to common file)

Only the following files and versions will be supported after 7/1/25:

- 110 inventory extract
- 120 shipment extract
- 130 customer price list
- 140 carton extract
- 150 invoice
- 170 alldb
- AllStyles

The FTP site will change to the new URL.

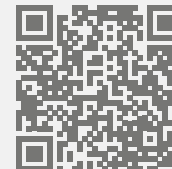
Customers will be required to pick up files; file pushes are not supported.

**Dates subject to change.*

Create Your
S&S Account



Integration
Updates & FAQs



Have a Question?

Please reach out to Integrations@ssactivewear.com
to schedule a meeting about your unique needs.